

Chair of IFIC's Board of Directors  
**Carol Lynde**, President & CEO of  
Bridgehouse Asset Managers



# **IFIC Action – at Your Fingertips**



# THE VOICE OF CANADA'S INVESTMENT FUNDS INDUSTRY

More than 150 organizations: investment fund managers, dealers & service providers

Policy,  
Legislation,  
Regulation

Public &  
Stakeholder  
Relations

55  
Working  
Groups &  
Task Forces

600  
Industry  
Volunteers

26  
Board Members  
Representing a  
Cross-Section of  
Member Firms

Working  
on Your  
Behalf

Always Improving Investments for Investors



# 1 Investors



## Investor Advocacy

- Investor Choice
- Seniors, Mental Health, Disabilities
- Protection Measures:
  - Trusted Contact Person
  - Safe Harbour



Always  
Improving  
Investments  
for  
Investors

# Advisors & Distribution

## Advocacy

- CSA Client-Focused Reforms
- Proposed Amendments to NI 81-105
- Sales Practices Clarity

Always  
Improving  
Investments  
for  
Investors

# 3 Regulators



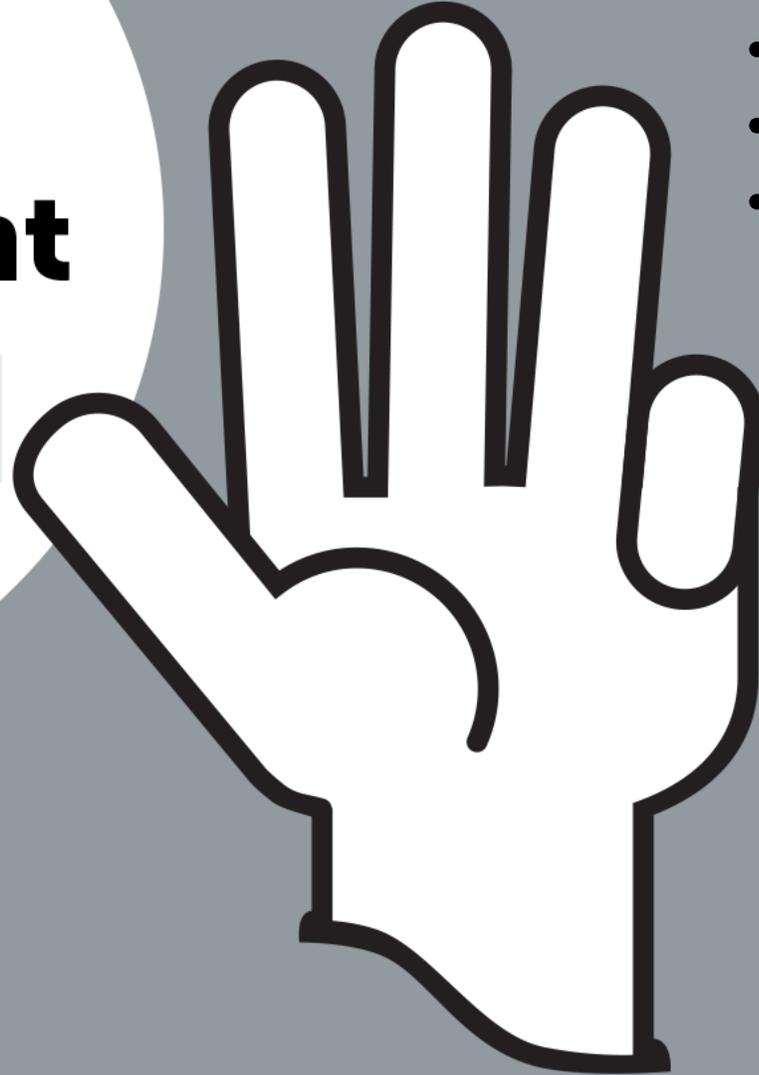
## Advocacy

- Reducing Regulatory Burden
- Regulatory Submissions
- Proactive Recommendations on Industry Issues

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Investors



# 4 Government



## Advocacy

- Building Industry Awareness
- Regulatory Burden Reduction
- Reducing Investor Taxes:
  - GST/HST Tax Relief



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**IFIC Members**



## **Advocacy & Education**

- Timely Updates on Industry Issues
- Industry Data & Analytics
- Research
- Events, Webinars & More!



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Investments  
for  
Investors



SPREAD

THE

WORD



**STOP  
TALKING  
NOW**

**The Voice of  
Canada's Investment  
Funds Industry**