

# 2023 ANNUAL LEADERSHIP CONFERENCE



THE INVESTMENT  
FUNDS INSTITUTE  
OF CANADA

L'INSTITUT DES FONDS  
D'INVESTISSEMENT  
DU CANADA

Thursday, October 5  
Toronto Region Board of Trade  
100 Queens Quay East

## **Brittany L. Bascom** Head of Platform & Product Manulife Securities

Brittany Bascom is the Head of Product & Platform for Manulife Securities, leading the development, evolution and ongoing management of our broad dealer product offering and account program mandates.

Brittany has held prior roles withing our global investment product team focused on investment analytics, research and oversight and has been with the company since 2010. She serves as an advisory board member to the Global Women's Alliance and is a member of Manulife's Sustainability Center of Excellence.

She holds a BSM in Management from Tulane University and a MBA with a concentration in Finance from Babson College.

