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Helen Hayes – Joined Board 2024

Head of iShares Canada, BlackRock

Helen Hayes, Managing Director is the Head of iShares Canada for BlackRock. As Head of iShares Canada, Helen is responsible for deepening client relationships and strengthening iShares leadership position in Canada through the strategic alliance with RBC. Helen is a member the Americas iShaires ExCo, Canada ExCo and Chair of the RBC Alliance SteerCo.

Beyond the firm, Helen is actively involved with several not-for profit organizations. She is a member of the United Way of Greater Toronto Major Giving Cabinet and sits on the Advisory Council for the Toronto Chapter of 100 Women in Finance. She teaches Yoga/Meditation at Power Yoga Canada in support of community-based programs to access Yoga.

Helen has spent most of her 25+ year career in Capital Markets including UBS and CIBC, where she held progressively senior roles in Sales, Trading & Research Distribution. During her time at CIBC, she spent 5 years in London, United Kingdom leading the Equities team with responsibility for the Distribution team in Hong Kong. She holds an MBA from IVEY Business School at Western University, Bachelor of Education, and a Bachelor of Arts Honors from Queen's University.