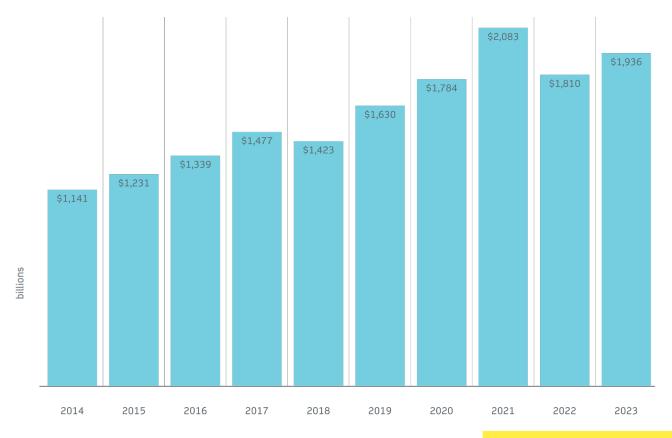
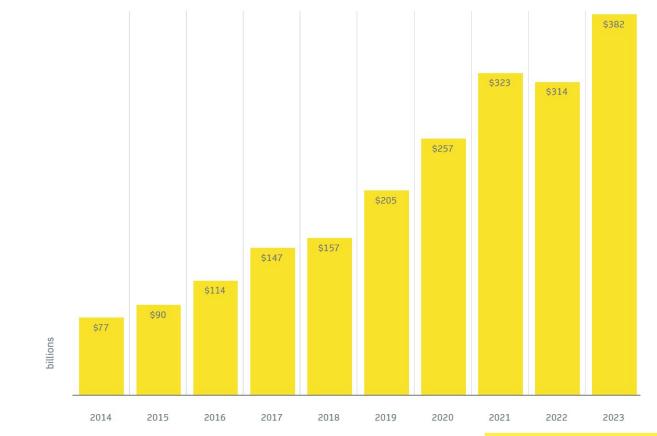
# Trends from the 2023 Investment Funds Report Webinar

IFIC THE INVESTMENT L'INSTITUT DES FONDS D'INVESTISSEMENT DF CANADA DU CANADA

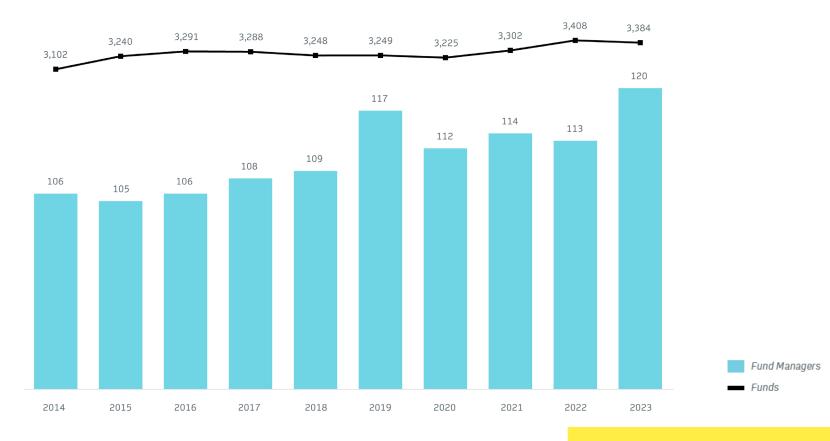
### Mutual Fund Net Assets



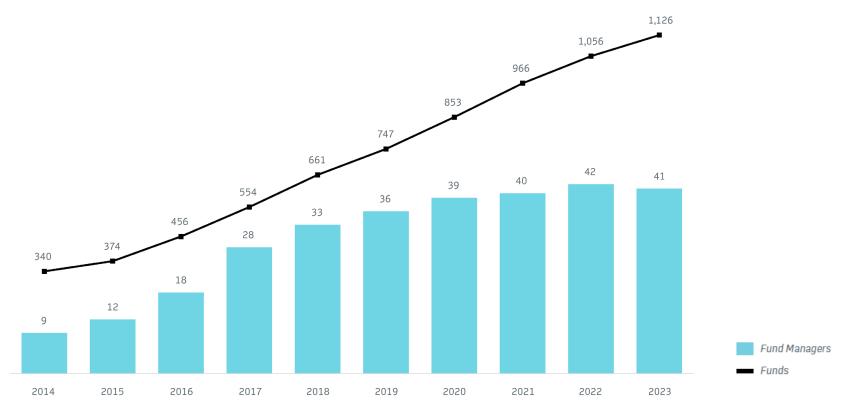
#### **ETF Net Assets**



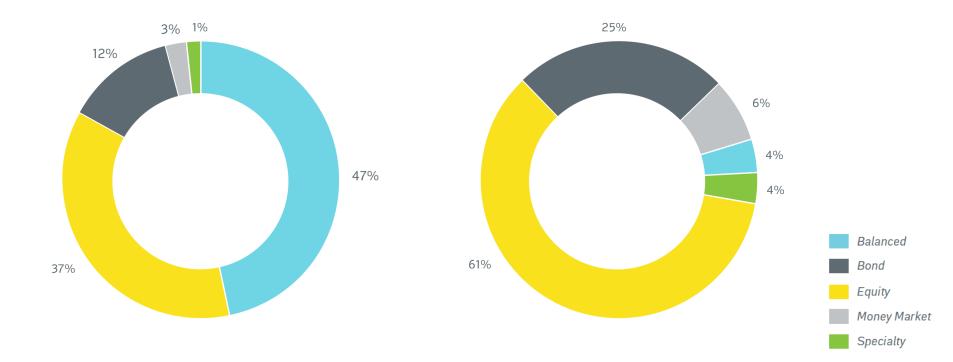
# Mutual Fund Managers and Number of Funds



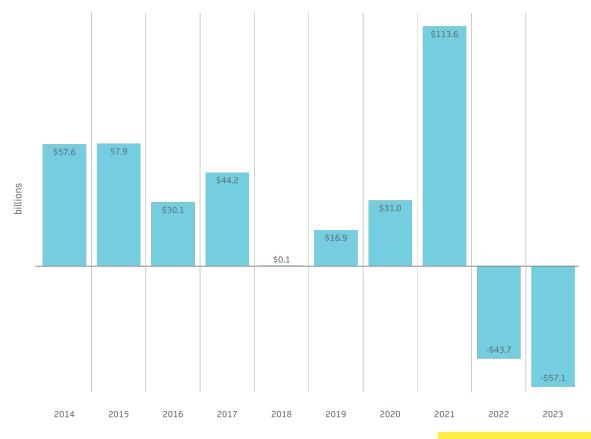
# ETF Managers and Number of Funds



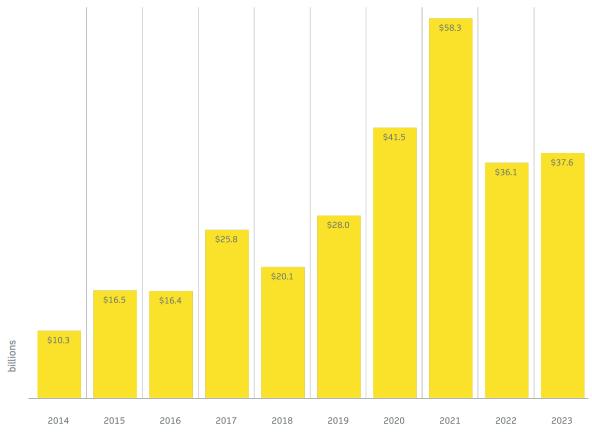
# Mutual Fund and ETF Assets by Broad Asset Category



#### Mutual Fund Net Sales



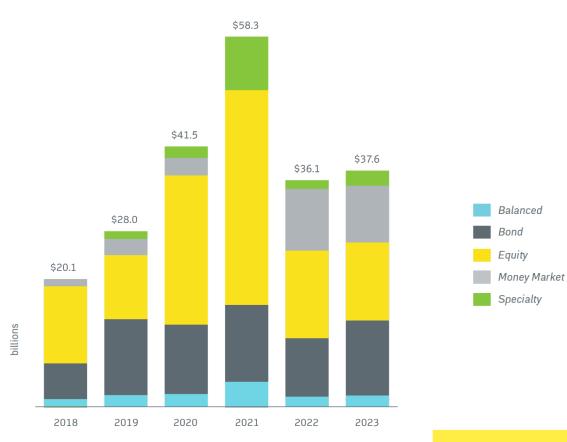
#### **ETF Net Sales**



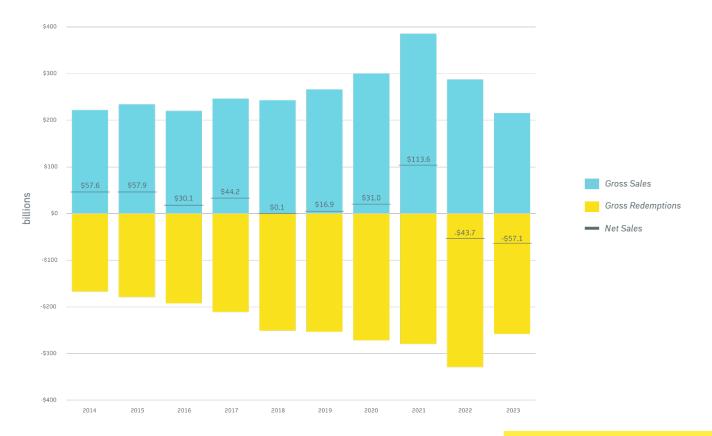
#### Mutual Fund Net Sales by Asset Category



# ETF Net Sales by Asset Category



# Mutual Fund Sales

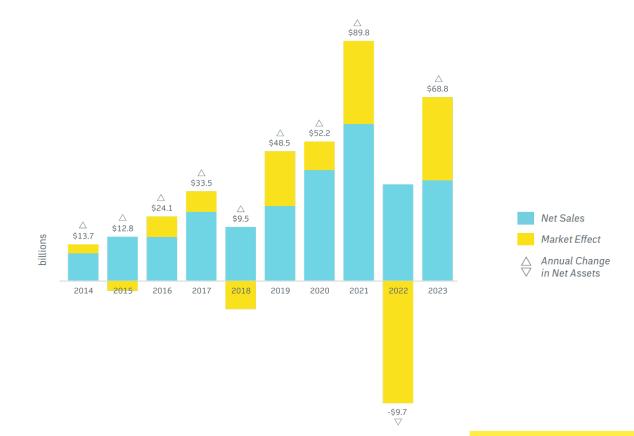


#### Mutual Fund Annual Asset Growth: Net Sales vs Market Effect

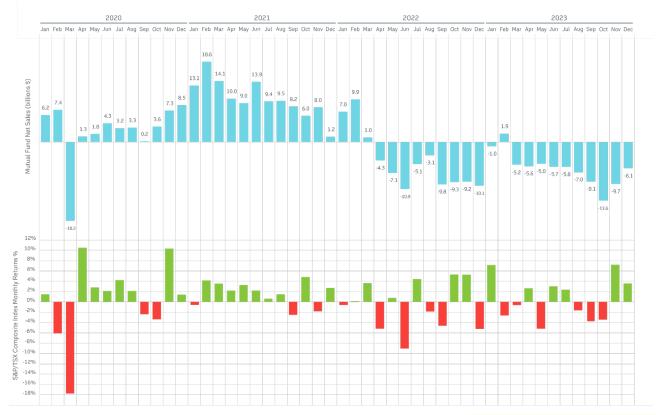


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# ETF Annual Asset Growth: Net Sales vs Market Effect



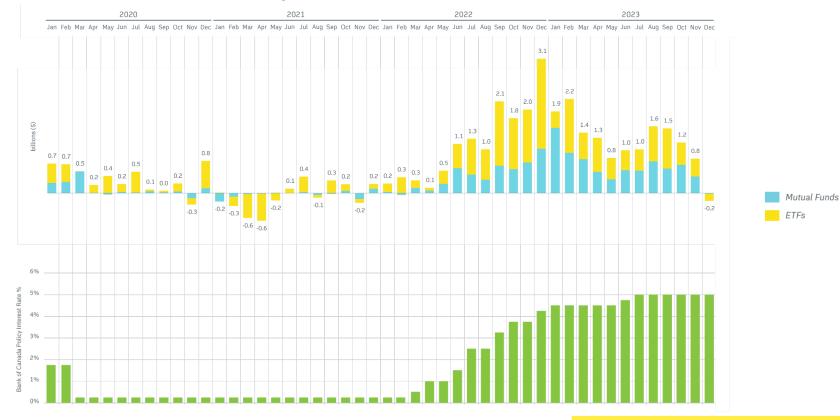
#### Monthly Net Sales into Long-term Mutual Funds vs. S&P/TSX Composite Monthly Returns



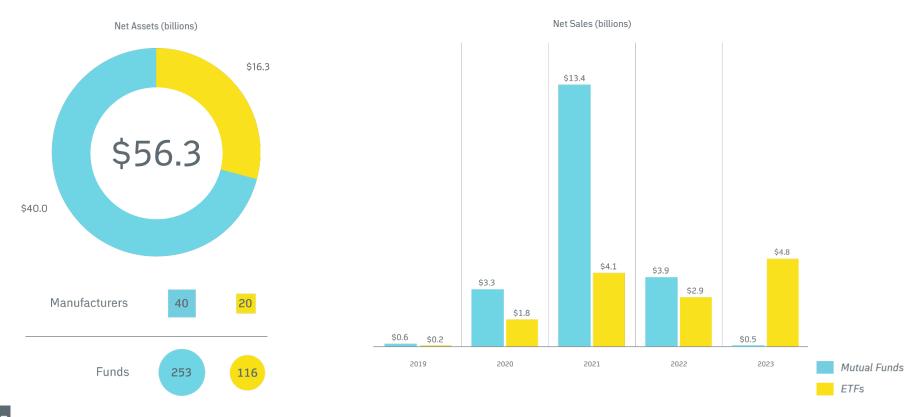
#### Monthly Net Sales into Long-term Mutual Funds vs. Personal Fixed-Term Deposits



#### Monthly Net Sales into High Interest Savings Funds vs. Bank of Canada Policy Interest Rate



#### **Responsible Investment Funds**



#### **Alternative Investment Funds**





